

**Comparison of New Brunswick Campus with 4 Yr. Public Universities of High Selectivity
First-Time Full-Time First-Year Students, Fall 2003**

Rutgers- New Brunswick Percentage	Survey Questions	Public Universities of High Selectivity Percentage
A. Selection of College		
1. Choice of College that Student is Attending (a)		
53	First choice	69
26	Second choice	21
11	Third choice	6
2. Reasons Noted as Very Important in Deciding to Go to College (a) (b)		
73	To learn more about things that interest me	80
69	To be able to make more money	68
66	To be able to get a better job	69
66	To prepare for graduate or professional school	64
65	To get training in a specific career	64
65	To gain a general education and appreciation of ideas	68
3. Reasons Noted as Very Important in Selecting Their College of Attendance (a) (b)		
51	Has a very good academic reputation	65
43	Has low tuition	26
30	Offered financial assistance	22
28	Good reputation for social activities	36
22	Wanted to live near home	11
20	Wanted to go to a school about the size of this college	25
4. Concern about Financing College		
37	No concern	37
52	Some concern	53
11	Major concern	11

(a) - There are other items not included here (b) - Respondents can answer multiple items (c) - Percentages do not add to 100 due to rounding

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A. Selection of College (Continued)		
5. Sources for Educational Expenses (a) (b)		
	Parents, family, or friends	
18	None	15
10	Less than \$1,000	8
10	\$1,000 - 2,999	12
13	\$3,000 - 5,999	14
16	\$6,000 - 9,999	14
34	\$10,000 +	37
	My own resources	
51	None	42
24	Less than \$1,000	26
20	\$1,000 - 2,999	23
4	\$3,000 - 5,999	7
1	\$6,000 - 9,999	2
1	\$10,000 +	1
	Aid which need not be repaid (grants, scholarships, military funding, etc.)	
48	None	40
7	Less than \$1,000	9
13	\$1,000 - 2,999	19
15	\$3,000 - 5,999	14
8	\$6,000 - 9,999	9
9	\$10,000 +	9
	Aid which must be repaid (loans, etc.)	
55	None	59
4	Less than \$1,000	4
21	\$1,000 - 2,999	14
10	\$3,000 - 5,999	11
5	\$6,000 - 9,999	7
6	\$10,000 +	6

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B. Educational and Career Plans		
1. Highest Academic Degree They Plan to Attain Anywhere (a)		
13	Baccalaureate degree	16
40	Plan to obtain a postbaccalaureate degree <i>Master's degree (M.A., M.S.)</i>	40
23	<i>Ph.D. or Ed.D.</i>	22
14	<i>Medicine or dentistry (M.D., D.O., etc)</i>	13
6	<i>Law (L.L.B. or J.D.)</i>	6
2. Highest Academic Degree They Plan to Attain at Their University (a)		
61	Baccalaureate degree	65
25	Plan to obtain a postbaccalaureate degree <i>Master's degree (M.A., M.S.)</i>	22
6	<i>Ph.D. or Ed.D.</i>	5
3	<i>Medicine or dentistry (M.D., D.O., etc)</i>	4
1	<i>Law (L.L.B. or J.D.)</i>	1
3. Probable Career Occupation (a)		
11	Physician	10
8	Engineer	12
7	Business Executive	8
2	Computer programmer or analyst	3
15	Undecided	17
4. Probable Undergraduate Major Field of Study (c)		
18	Professional field (architecture, pharmacy, nursing, etc.)	12
15	Business	15
14	Biological sciences	11
10	Engineering	15
10	Social sciences	11
10	Arts and humanities	10
6	Other fields (communications, agriculture, computer science, law enforcement, etc.)	6
5	Education	4
3	physical science	3
1	A technical field (data processing/computer programming, drafting or design)	1
8	Undecided	9

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B. Educational and Career Plans (Continued)		
5. Achieving Career Goals while Pursuing Undergraduate Degree		
70	Extremely important	N.A.
25	Important	N.A.
4	Slightly Important	N.A.
1	Not Very Important	N.A.
6. Achieving Social Interaction and Personal Growth Goals (c)		
55	Extremely important	N.A.
36	Important	N.A.
7	Slightly Important	N.A.
1	Not Very Important	N.A.
7. Achieving Intellectual Growth Goals		
53	Extremely important	N.A.
34	Important	N.A.
11	Slightly Important	N.A.
2	Not Very Important	N.A.
8. Achieving Critical Thinking and Communication Skills Goals		
48	Extremely important	N.A.
40	Important	N.A.
10	Slightly Important	N.A.
2	Not Very Important	N.A.
9. Achieving Personal Interests and Talents Goals		
45	Extremely important	N.A.
41	Important	N.A.
12	Slightly Important	N.A.
2	Not Very Important	N.A.

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C. Student Attitudes and Background		
1. Students' Life Goals: Objectives Considered Essential or Very Important (a) (b)		
77	Be very well off financially	74
70	Raise a family	74
63	Help others in difficulty	63
62	Become authority in my field	62
57	Obtain recognition from colleagues	54
2. Students' Expectations: Chances are Very Good that He/She Will (a) (b)		
71	Get a bachelor's degree	83
64	Socialize with another racial/ethnic group	72
62	Develop close friendships with other students	78
58	Make at least a "B" average	64
40	Participate in student clubs/groups	48
38	Get a job to help pay for college expenses	44
36	Be satisfied with their college	56
18	Participate in volunteer or community service	27
3. Attitudes on Political Issues (a)		
51	Political views were middle-of-the-road	47
31	Described themselves as liberal	29
13	Described themselves as conservative	20
4. Agreement with Issues Relating to Personal Freedom (a) (b)		
81	Federal government should do more to control the sale of handguns	78
72	Same sex marriage should be legal	66
68	Abortion should be legal	63
62	There is too much concern in the courts for the rights of criminals	59
60	Wealthy people should pay a larger share of taxes than they do now	53

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C. Student Attitudes and Background (Continued)		
5. Age as of December 31, 2003 (a)		
77	18 years of age	71
21	19 years of age or older	27
6. Ethnic/Racial Background (a) (b)		
58	White	75
23	Asian American	14
9	Latino	5
8	African American	5
7. Citizenship Status (a)		
92	United States citizen	96
8. English Spoken as the Native Language		
80	Native English speaker	89
9. Parental Income (c)		
11	Less than \$30,000	12
21	Between \$30,000 and \$59,999	20
29	Between \$60,000 and \$99,999	28
36	Over \$100,000	40
10. Status of Parents		
76	Living with each other	77
20	Divorced or separated	21
4	One or both deceased	3

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C. Student Attitudes and Background (Continued)		
11. Highest Level of Formal Education Obtained by Their Parents		
a. Father's Education (a)		
17	High school graduate	14
11	Attended college but did not graduate	12
30	College degree	31
29	Graduate degree	31
b. Mother's Education (a)		
20	High school graduate	16
14	Attended college but did not graduate	14
33	College degree	37
19	Graduate degree	21
12. Had remedial work in...(b)		
9	Mathematics	9
4	English	3
3	Writing	3
3	Reading	3
3	Science	3
3	Foreign language	3
2	Social Studies	2
13. Will need remedial work in...(b)		
18	Mathematics	17
10	Writing	9
8	English	7
7	Science	9
5	Foreign language	8
3	Reading	3
2	Social Studies	2

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C. Student Attitudes and Background (Continued)		
14. Student Rated Self Above Average or Highest 10% (a) (b)		
79	Academic ability	85
72	Cooperativeness	74
70	Drive to achieve	76
66	Understanding of others	67
60	Self-confidence (intellectual)	65
15. Activities Engaged in "Frequently" or "Occasionally" During the Past Year (a) (b)		
84	Studied with other students	89
79	Performed volunteer work	88
74	Attended a religious service	77
60	Visited an art gallery or museum	60
91	Used a personal computer (d)	89
87	Used the internet for research or homework (d)	86
78	Socialized with different racial/ethnic group (d)	73
72	Communicated via email (d)	69
16. Amount of Time in Activities Per Week in the Last Year (a) (b)		
32	No hours spent on volunteer work	24
27	No hours spent on working for pay	34
43	Six to fifteen hours spent on socializing with friends	47
28	Six to fifteen hours spent on working for pay	27
26	Six to fifteen hours spent on studying or doing homework	32
28	Six to fifteen hours spent on exercising or sports	35
31	Sixteen or more hours spent on socializing with friends	30
31	Sixteen or more hours spent on working for pay	25
8	Sixteen or more hours spent on studying or doing homework	9
16	Sixteen or more hours spent on exercising or sports	17

(a) - There are other items not included here (b) - Respondents can answer multiple items (c) - Percentages do not add to 100 due to rounding (d) - Percentages reporting "frequently" only.